

FREE STREAMING CLASSIC VINTAGE JAZZ, BEBOP, BLUES, BIG BAND, POP, STRIDE, & SWING 1918 TO 1968, LISTENER SUPPORTED INTERNET RADIO.

# OLD FRIENDS RADIO

The sacred mission of Old Friends Radio is to locate, obtain, digitize, and air classic vintage jazz in order to raise social consciousness via musical edification.

The recordings played on Old Friends Radio are the foundation for all modern music. Therefore, it is important to understand and appreciate these sounds so that we may educate ourselves and prevent repeated historical mistakes.

Old Friends Radio is an audio anthropological study of the period from 1918-1968. It is an essential rhythmic link to the past. Within this music is evidence of true history, Jim Crowe, inherent racism, the pain, and suffering of a nation, and the foundations of rock and roll.

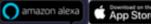




# **OLD FRIENDS RADIO**

www.OldFriendsRadio.org www.OldFriendsRadio.studio















Old Friends Radio began broadcasting on the internet on January 1<sup>st</sup>, 2016. Since then, we have discovered, collected, cleaned, and digitized over 80 thousand rare cylinder, 78 rpm shellac, 45 and 33 rpm vinyl recordings.

Old Friends Radio makes this wonderful music available to the public with our free apps and players through the Old Friends Radio Network.

Old Friends Radio is carried by Pescadero Public Radio, KPDO 89.3 FM, and KZSG 90.7 FM, Pescadero, San Gregorio and San Mateo County California.

Old Friends Radio draws a large listening audience from diverse backgrounds. Our listeners tend to be Baby Boomers and GenX people who love Jazz and music in general. Old Friends Radio draws over 1,000 listeners per hour.

## UNDERWRITING,

a form of commercial advertising for businesses and supporters allows Old Friends Radio to continue broadcasting.

As an Underwriter or Supporter, you and your company would contribute to the payment of music royalties necessary for broadcasting, the continued search for rare classic vintage music to be digitized and broadcast, as well as electricity, internet, and utility costs.

Old Friends Radio is an Iowa 501 c3, 509 a2 non-profit public charitable organization. All Donations and Underwriting are tax-deductible.

#### **UNDERWRITING COST & BENEFITS**

Basic Supporter - \$360.00 (Less than a dollar a day)

This level is ideal for individuals who wish to support Old Friends Radio and Classic Vintage Jazz. This level provides one on air mention a day, a listing on our website, and a thank you on our social media.

### Small Business Underwriter - \$1,100.00

Perfect for a small company or "on-line" business, this level provides 12 on air underwriting announcements per day (*certain FCC rules apply during FM broadcast periods*), custom medium frequency banner placement on our apps & players, a banner on our website, and regular mention on our social media.

#### Medium to Large Business Underwriter - \$2,000.00

An inexpensive powerful underwriting package for companies that need to make an impact! This level provides 24 custom top of the hour announcements per day (*certain FCC rules apply during FM broadcast periods*), custom album art during your company's announcements, custom high frequency banner placement on our apps & players, three banners on our website, and regular custom image placement of our social media.

#### **Contact Chris Siehr**

866-790-6376

Chris@OldFriendsRadio.org